

PEARSON

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YANKTON SCHOOL DISTRICT SELECTS PEARSON'S POWERSCHOOL PREMIER AS ITS STUDENT INFORMATION SYSTEM OF CHOICE

Seven Schools, Serving Almost 3,000 Students, Will Implement Solution to Power Student Performance

RANCHO CORDOVA, Calif. - March 23, 2009 - Pearson, the global leader in education and education technology, announced today that the Yankton School District has selected PowerSchool Premier, the fastest-growing, most widely used web-based student information system (SIS) in the world, as its new web-based student information system (SIS). PowerSchool Premier will serve the district's seven schools, which enroll more than 2,900 students, from Preschool to the 12th Grade. The district will also introduce PowerTeacher, Pearson's revolutionary, web-based classroom management solution designed to meet the evolving needs of today's educator with unparalleled ease-of-use.

"We are committed to providing administrators, teachers and students with the industry's best, next generation solution that will optimize a student's potential for success and deliver the highest quality in education," said Dr. Wayne Kindle, Principal of Yankton High School. "With PowerSchool Premier, we are one step closer to fulfilling this vision for education within our district. We look forward to integrating the web-based grade book, which is vastly superior to the other offerings in the educational technology market."

Yankton School District, located in Yankton, South Dakota, selected PowerSchool Premier from other solutions based on a variety of factors including ease-of-use, flexibility, web-based centralized design, the ability to standardize student data district-wide, and its longstanding reputation for success. Yankton School District expects to complete the full implementation of PowerSchool Premier by July 2009.

"By selecting PowerSchool Premier, the Yankton School District is building an educational technology infrastructure that will impact student performance and enhance collaboration among districts, schools, teachers and students," said Paul Fletcher, President of the School Systems group of Pearson.

PowerSchool Premier will serve as the information backbone for Yankton School District. Through its robust set of communications tools, PowerSchool Premier will provide access to secure, real-time student information through a web browser - effectively creating an interactive dialogue between parents, students, and teachers. Additional benefits, such as master scheduling and reporting capabilities, will lend substantial efficiencies to the district.

About Pearson

Pearson, the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. This commitment is demonstrated in the company's investment in innovative print and digital education materials for preK through college, student information systems and learning management systems, teacher professional development, career certification programs, and testing and assessment products that set the standard for the industry. The company's respected brands include Scott Foresman, Prentice Hall, Addison Wesley, Benjamin Cummings, PEMSolutions, Stanford 10, SuccessNet, MyLabs, PowerSchool, SuccessMaker and many others. Pearson's comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student at every level of education. Pearson's commitment to education for all is supported by the global philanthropic initiatives of the Pearson Foundation. Pearson's other primary businesses include the Financial Times Group and the Penguin Group. For more information, go to www.pearson.com.

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