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**West Branch Area School District Chooses Pearson's PowerSchool®
Premier as New Student Information System**

RANCHO CORDOVA, Calif. - June 15, 2009 - Pearson, the global leader in education and education technology, announced today that West Branch Area School District in Morrisdale, Penn., has selected PowerSchool Premier as its student information system (SIS).

According to West Branch's Technology Administrator, Jeremy Craven, the District chose Pearson's PowerSchool Premier over other available products because they needed a more intuitive interface that would make state reporting easier.

"[PowerSchool Premier] is very compatible with Pennsylvania reports and has a great interface," said Craven. "We are very excited to get on board with PowerSchool and get everyone on the same page... this will be a great improvement [for West Branch]."

PowerSchool Premier will provide West Branch with a single, centralized solution which includes an integrated gradebook, giving teachers more time to focus on student needs. In addition, Pearson's web-based system—available 24 hours per day, 7 days per week—will simplify the District's data management, making state reporting and scheduling faster and easier.

"PowerSchool Premier was selected because of Pearson's reputation, their ability to offer 24/7 technical service, and their willingness to customize," said Sandra Craft, Superintendent of West Branch Area School District. "Pearson is a large company with trained staff and the resources to accommodate small districts."

PowerSchool Premier will serve as the information backbone for West Branch's approximately 1,250 students and 85 teachers. Through its robust set of communications tools, PowerSchool will provide access to secure, real-time student information through a web browser—effectively creating an interactive dialogue between parents, students, and teachers. Additional benefits, such as master scheduling and reporting capabilities, will lend substantial efficiencies to the district.

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“Pearson is pleased to welcome West Branch as a PowerSchool Premier customer,” said Paul Fletcher, president of the School Systems group of Pearson. “By selecting PowerSchool, West Branch will have access to features that will create an open, integrated solution, enabling the district to adapt to the ever-evolving education technology landscape.”

West Branch Area School District expects to complete the implementation of PowerSchool Premier by fall 2009.

PowerSchool Premier is the first student information system designed from the ground up as a web-based solution and offers straightforward, real-time data via a standard web browser on a Mac or PC. For more information on PowerSchool Premier, visit www.PearsonSchoolSystems.com.

About Pearson

Pearson, the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. This commitment is demonstrated in the company's investment in innovative print and digital education materials for preK through college, student information systems and learning management systems, teacher professional development, career certification programs, and testing and assessment products that set the standard for the industry. The company's respected brands include Scott Foresman, Prentice Hall, Addison Wesley, Benjamin Cummings, PEMSolutions, Stanford 10, SuccessNet, MyLabs, PowerSchool, SuccessMaker, and many others. Pearson's comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student at every level of education. Pearson's commitment to education for all is supported by the global philanthropic initiatives of the Pearson Foundation. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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