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**PEARSON ANNOUNCES NEW CLIENT WINS FOR POWERSCHOOL PREMIER**

**RANCHO CORDOVA, Calif. - March 18, 2009** - Pearson, the global leader in education and education technology, announced recent client wins for its School Systems Group. School districts across the globe have selected Pearson's PowerSchool Premier as its new student information system (SIS). PowerSchool Premier is the fastest-growing, most widely used web-based SIS in the world that allows educators to make timely decisions that impact student performance while creating a collaborative environment for parents, teacher and students to work together.

"We are thrilled by the momentum of our most recent quarter and look forward to bringing PowerSchool Premier to more districts in 2009," said Paul Fletcher, President of the School Systems group of Pearson. "Every school district - within the US and internationally - faces a unique set of challenges and PowerSchool Premier enables them to use the data they collect to increase student achievement and identify trends and patterns that may affect student outcomes."

The districts selected PowerSchool Premier as its comprehensive SIS based on the solution's longstanding reputation for success, ease of use, web-based centralized design, and ability to standardize student data district wide. Used in 49 states and serving families of over 6.5 million students, PowerSchool Premier now serves as the information backbone for the following new districts:

- Korea International School, Korea
- Council Bluffs Community School District, Iowa
- Guilford School District, Vermont
- Oak Creek Franklin, Wisconsin
- Bristol, Connecticut
- Avon Grove, Pennsylvania
- Vernon School District, Vermont
- Pittsfield School District, New Hampshire

In addition, The International School Bangkok in Thailand, a PowerSchool Premier user, became the first international school district to integrate PowerSchool Premier with Pearson Inform. This performance reporting system enables end users access to intuitive reports on student achievement, which makes it faster and easier for schools to target assistance, measure progress, and create informed decisions.

PowerSchool Premier is the first student information system designed from the ground up as a web-based solution, and offers easy access to real-time data via a standard web browser, on a Mac or PC. Paired with Pearson Inform, PowerSchool Premier moves K-12 schools and districts beyond administrative reporting by enabling them to use the data they collect to increase student achievement and identify trends and patterns that may affect student outcomes. PowerSchool Premier focuses on the needs of those districts requiring a system that includes ease of use, community focus, embedded functionality and lower administrative costs. For more information on PowerSchool Premier, log on to [www.PearsonSchoolSystems.com](http://www.PearsonSchoolSystems.com).

### **About Pearson**

Pearson, the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. This commitment is demonstrated in the company's investment in innovative print and digital education materials for preK through college, student information systems and learning management systems, teacher professional development, career certification programs, and testing and assessment products that set the standard for the industry. The company's respected brands include Scott Foresman, Prentice Hall, Addison Wesley, Benjamin Cummings, PEMSolutions, Stanford 10, SuccessNet, MyLabs, PowerSchool, SuccessMaker, and many others. Pearson's comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student at every level of education. Pearson's commitment to education for all is supported by the global philanthropic initiatives of the Pearson Foundation. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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