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FOR IMMEDIATE RELEASE

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## Pearson's Professional Training Courses Make the Grade!

*Unique partnership with the College of Southern Idaho allows administrators, teachers, and technology staff to receive college credits for PowerSchool training courses*

RANCHO CORDOVA, CA - DECEMBER 4, 2007 - Pearson today announced a unique partnership with the College of Southern Idaho (CSI) that will allow administrators, teachers and technology staff to receive college credits for participating in select professional training courses for their PowerSchool Premier student information system (SIS).

"We recognize that Pearson consistently provides only the highest quality product training and teacher professional development," said Dr. Dave Makings, Professor, Education Technology, College of Southern Idaho, Twin Falls. "We invite teachers, administrators, staff and students who complete any Pearson-provided training to enroll at CSI and request college credit for these trainings."

This program is ideally suited for administrators, teachers, and technology staff in need of renewal and continuing education credits to apply toward education certification and licensure. Additionally, education students attending the College of Southern Idaho can participate in Pearson's PowerSchool training courses to educate themselves in the intricacies of one of the leading web-based student information systems, while receiving credits towards their degree.

"We're proud to offer this innovative service in partnership with the College of Southern Idaho," said Mary McCaffrey, president of the School Systems group of Pearson. "At Pearson, we understand the unique needs and challenges facing today's teachers, administrators, and technology staff, as well as those of education students. We're committed to providing the most innovative tools and services for increasing academic achievement for both students and the education community alike."

Each one-credit hour requires approximately 15 hours of instruction. The cost is \$31.00 per credit in addition to the cost of the selected Pearson professional development course. Pearson has future plans to roll out additional for-credit training courses in support of its other SIS solution, Chancery SMS. Pearson is not responsible for awarding, processing, or denying credit.

Pearson's for-credit training course options will continue to expand as the program matures. A sample of the courses currently being offered includes:

- PowerSchool Basic Training
- PowerGrade and PowerTeacher
- Service Provider Certifications
- Custom Pages
- End of Term Process
- Mining Your Data
- Object Reports
- Parent Access
- PowerLunch
- PowerSchool 5.0 Overview
- System Administrator Premier

### **About Pearson**

Pearson is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. For students preK-12, Pearson provides effective and innovative curriculum products in all available media, educational assessment and measurement for students and teachers, student information systems, and teacher professional development and certification programs. Our respected brands include PowerSchool, Chancery SMS, Pearson Inform, Scott Foresman, Prentice Hall, and many others. Our comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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