



[Press Contact](#)
Andrea Carson
Pearson
604.297.4719
andrea.carson@pearson.com

Matt Helmke
Zero to Five
Contact for Pearson
610.934.7562
matt@0to5.com

FOR IMMEDIATE RELEASE

PowerTeacher™ Captures Top Honors
*District Administration Readers Rate the Web Gradebook/Teacher Toolset
One of the Top 100 K12 Products of 2007*

RANCHO CORDOVA, CA - February 21, 2008 - Pearson announced today that PowerTeacher, its web-based gradebook and teacher toolset, was selected as one of *District Administration's* "Readers Choice Top 100 K12 Products" of 2007. PowerTeacher represents the next level in classroom technology, providing features and functionality to seamlessly manage grades, students and classrooms.

"We're honored that PowerTeacher has been selected as one of the Top 100 K12 Products for 2007. This recognition by the leading district-level decision-makers is particularly rewarding," said Mary McCaffrey, president of the School Systems group of Pearson. "It validates our belief in PowerTeacher's ability to redefine classroom management and set the industry standard for web-based technologies in education."

As a core component of Pearson's PowerSchool® Premier student information system, PowerTeacher connects the teacher web portal with a revolutionary new web-based gradebook to allow teachers to instantly access and report key student data such as attendance, student logs, demographic information, daily bulletins, parent contact information, guardian and health alerts, lunch counts, assistance tracking, communication tools, and classroom/individual assignments. PowerTeacher also enables teachers to tailor curriculum to the individual needs of each student through formative, summative, and diagnostic grading practices.

In selecting the "Reader's Choice Top 100 K12 Products" for 2007, *District Administration* surveyed comments submitted by the magazine's more than 72,000 readers. In addition, a core group of editors and correspondents helped refine the list from the thousands of new products they see each year.

As one of the "Reader's Choice Top 100 K12 Products", PowerTeacher will be featured in *District Administration's* March 2008 issue and at www.districtadministration.com.

About Pearson

Pearson is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. For students preK-12, Pearson provides effective and innovative curriculum products in all available media, educational assessment and measurement for students and teachers, student information systems, and teacher professional development and certification programs. Our respected brands include PowerSchool, Chancery SMS, Pearson Inform, Scott Foresman, Prentice Hall, and many others. Our comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.