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**POWERSCHOOL HONORED AS FINALIST IN THE 2010  
SOFTWARE & INFORMATION INDUSTRY ASSOCIATION CODIE AWARDS**

*- BESTSELLING STUDENT INFORMATION SYSTEM NAMED  
IN BEST K-12 ENTERPRISE SOLUTION CATEGORY -*

**RANCHO CORDOVA, Calif. - April 20, 2010** - PowerSchool from Pearson is a finalist in the 2010 Software & Information Industry Association (SIIA) CODiE Awards. The fastest growing, most widely used, Web-based student information system is honored in the Best K-12 Enterprise Solution category.

Established in 1986, the CODiE Awards celebrate outstanding achievement across the software, digital information and education technology industries. The comprehensive review process of nominated products included intense scrutiny by subject matter experts, education industry analysts, journalists and specialists in the implementation of education technology.

PowerSchool, the world's number one student information system, enables today's educators to make timely decisions that impact student performance while creating a collaborative environment for parents, teachers, administrators and students to work together in preparing 21st century learners for the future.

"In thousands of schools serving more than 8 million students around the world, teachers, administrators, parents and students are using PowerSchool to ensure that all students are on the path to academic success," said Paul Fletcher, president of the School Systems group of Pearson. "This recognition from the education technology community is a testament to the powerful way that PowerSchool leverages Web-based technology to improve teaching and learning across the school and district enterprise."

With more than 150 reports and thousands of pages and functions, PowerSchool has the most complete feature set of any student information system available to educators today. In order to make the system accessible to all users: administrators, teachers, parents, and students, PowerSchool has evolved over the last decade to stay abreast of the latest Web design standards. Users are presented with a simple and elegant interface that organizes the system in a way that makes sense for users of all experience and ability levels.

(more)

Pearson had 13 education finalists in the CODiE Awards this year, leading the prestigious competition. Pearson's innovative ed-tech solutions for schools, colleges and universities are recognized across the awards program's education categories, honoring the company's worldwide leadership in harnessing technology to personalize and improve learning. Pearson's 13 finalists were chosen from more than 327 education nominations submitted by 124 companies.

In addition to PowerSchool, the company's products moving on to the next round of competition are CourseConnect™, eCollege (now known as Pearson LearningStudio), Mastering Platform, MathXL® for School, Miller & Levine Biology™ Digital Path, MyCourse, MyMathLab, MyWritingLab, myWorld Geography™ and Prentice Hall Literature Online (PHLitOnline).

In the next step of the CODiE Awards process, PowerSchool will now be voted on by the entire SIIA membership to determine the winners in each category. The 2010 CODiE Awards will be announced at the 2010 Ed Tech Industry Summit in San Francisco on May 24.

**About Pearson:**

Pearson (NYSE: PSO), the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. This commitment is demonstrated in the company's investment in innovative print and digital education materials for preK through college, student information systems and learning management systems, teacher professional development, career certification programs, and testing and assessment products that set the standard for the industry. The company's respected brands include Scott Foresman, Prentice Hall, Addison Wesley, Benjamin Cummings, PEMSolutions, Stanford 10, SuccessNet, MyLabs, PowerSchool, SuccessMaker, and many others. Pearson's comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student at every level of education. Pearson's commitment to education for all is supported by the global philanthropic initiatives of the Pearson Foundation. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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