



FOR IMMEDIATE RELEASE

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**Norwalk-La Mirada USD Selects Pearson's PowerSchool® Premier
as New Student Information System**

Pearson announced that the Norwalk-La Mirada USD has selected Pearson's PowerSchool as its new web-based student information system (SIS).

RANCHO CORDOVA, Calif. - October 20, 2009 - Pearson announced today that the Norwalk-La Mirada Unified School District (USD) has selected Pearson's PowerSchool as its new web-based student information system (SIS). Pearson's PowerSchool will serve Norwalk-La Mirada USD's more than 21,000 students.

Norwalk-La Mirada USD selected Pearson's PowerSchool as its comprehensive SIS based on several factors, including flexibility and customizability. Having narrowed the field to two finalists, Norwalk-La Mirada USD chose Pearson after PowerSchool delivered a user-friendly showing during the sandbox experience, where district personnel were able to use the system in a demonstration environment.

District Superintendent, Dr. Ruth Pèrez, summed up the selection process by stating, "The district spent a year analyzing district needs and creating a Request for Proposal (RFP). We received nine responses to the RFP from reputable companies across the nation. After careful analysis of all RFPs, software previews, and investigations by a group of 26 people representing all stakeholders, PowerSchool was selected as the software that best fit our needs because of ease-of-use and ability to share reports with other districts in the PowerSchool community. PowerSchool is very complete as it stands but also allows user modifications that are not disturbed by vendor upgrades. Pearson's responses to questions in the RFP seem to show that the company has a solid understanding of California state reporting requirements. Pearson is recognized worldwide as an education company that is financially stable."

PowerSchool will serve as the information backbone for Norwalk-La Mirada USD. Through its robust set of communications tools, PowerSchool will provide access to secure, real-time student information through a web browser, effectively creating an interactive dialogue between parents, students, and teachers. Additional benefits, such as master scheduling and reporting capabilities, will lend substantial efficiencies to the district.

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“We are very pleased to welcome Norwalk-La Mirada as a PowerSchool customer,” said Paul Fletcher, President of the School Systems group of Pearson. “More districts are using PowerSchool than any other student information system available on the market. Norwalk-La Mirada is joining thousands of other districts in choosing PowerSchool, which enables districts to adapt to the ever-evolving education technology landscape.”

Norwalk-La Mirada USD expects to complete the implementation of PowerSchool by January 2010. For more information about Pearson and PowerSchool, please visit www.PearsonSchoolSystems.com.

About Pearson

Pearson, the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. This commitment is demonstrated in the company's investment in innovative print and digital education materials for preK through college, student information systems and learning management systems, teacher professional development, career certification programs and testing and assessment products that set the standard for the industry. The company's respected brands include Scott Foresman, Prentice Hall, Addison Wesley, Benjamin Cummings, PEMSolutions, Stanford 10, SuccessNet, MyLabs, PowerSchool, SuccessMaker, and many others. Pearson's comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student at every level of education. Pearson's commitment to education for all is supported by the global philanthropic initiatives of the Pearson Foundation. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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