



FOR IMMEDIATE RELEASE

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**PEARSON LAUNCHES POWERSCHOOL® PREMIER 6 AND CHANCERY® SMS 7 AT
NATIONAL EDUCATIONAL COMPUTING CONFERENCE**

- Releases contain new reporting features, address validation, and more -

WASHINGTON D.C. - June 29, 2009 - Pearson today announced the launches of PowerSchool Premier 6, Chancery SMS 7, and PowerTeacher™ 1.6 at the 30th annual National Educational Computing Conference (NECC) in Washington, D.C. The latest versions of these student information system (SIS) products include multiple system and user interface upgrades.

"At Pearson, we believe that the student information system represents the information backbone for schools and districts. Our classroom management tools are the leading solutions to power performance in K12 education," said Paul Fletcher, president of the School Systems group of Pearson. "Each of these releases contains elements that have been requested, reviewed, and tested by our customers, to create an optimal user experience. We're proud to work with our customers to ensure that their SIS will allow them to adapt to the ever-evolving technology landscape of the 21st century."

PowerSchool Premier 6

PowerSchool Premier 6 represents the next evolution of the leading web-based student information system. In response to customer feedback, this latest version includes multiple user interface enhancements for a more intuitive and interactive user experience.

PowerSchool Premier 6's new features include the following:

- ReportWorks 1.0 - A new WYSIWIG graphical reporting tool
- Prerequisite Checking and Teacher Course Recommendations
- Address Management and Boundary Validation using Google Maps technology embedded within the system

PowerSchool Premier is the fastest-growing, most widely used, web-based student information system. PowerSchool Premier enables today's educators to make timely decisions that impact student performance while creating a collaborative environment for parents, teachers, and students to work together in preparing 21st century learners for the future. PowerSchool Premier has been implemented in more than 50 countries and serves more than 3,200 customers and more than 7.2 million students.

Chancery SMS 7

Chancery SMS 7 continues to offer features and functions that serve large, urban school districts. As with PowerSchool Premier 6, Pearson solicited user feedback to identify key features that would offer Chancery SMS customers an even richer user experience.

In addition to providing ReportWorks and Address Management and Boundary Validation, Chancery SMS 7 will also include the following:

- ParentCONNECTxp -Chancery SMS will now be integrated with Pearson's parent and student portal, ParentCONNECTxp
- Pearson Inform - Pearson Inform reports for individual students will now be available directly in Chancery SMS for Pearson Inform users

Chancery SMS is the leading web-based student information system designed to meet the unique needs of larger, urban K-12 districts. An award-winning system, Chancery SMS provides districts with the tools and capabilities needed to produce a powerful framework for student achievement.

PowerTeacher 1.6

PowerTeacher is the industry's leading web-based gradebook for today's K-12 educators. As a core component of Pearson's student information solutions, PowerTeacher connects the teacher web portal with a web-based gradebook that enables teachers to instantly access and report key student data such as attendance, student logs, demographic information, daily bulletins, communication tools, and classroom or individual assignments. PowerTeacher is fully integrated with both PowerSchool Premier and Chancery SMS.

PowerTeacher 1.6 adds a number of significant features, including a complete overhaul of the design of standards and benchmarks. With PowerTeacher 1.6, teachers will be able to track formative student progress toward any number of standards.

Additionally, Pearson created an intuitive method to help teachers quickly enter standards scores. Teachers using PowerTeacher will also see that with this new release, they will be able to copy all assignments from one year to the next, saving time as they prepare to start each semester or school year.

For more information about PowerSchool Premier, Chancery SMS, or PowerTeacher, please visit www.PearsonSchoolSystems.com.

About Pearson:

Pearson (NYSE: PSO), the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. This commitment is demonstrated in the company's investment in innovative print and digital education materials for preK through college, student information systems and learning management systems, teacher professional development, career certification programs, and testing and assessment products that set the standard for the industry. The company's respected brands include Scott Foresman, Prentice Hall, Addison Wesley, Benjamin Cummings, PEMSolutions, Stanford 10, SuccessNet, MyLabs,

PowerSchool, SuccessMaker, and many others. Pearson's comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student at every level of education. Pearson's commitment to education for all is supported by the global philanthropic initiatives of the Pearson Foundation. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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