

Press Release

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UPPER CANADA DISTRICT SCHOOL BOARD SELECTS POWERSCHOOL AS NEW STUDENT INFORMATION SYSTEM

eSIS Customer Advantage Program will help District Implement a Customized, Integrated Platform to Foster Student Achievement

RANCHO CORDOVA, Calif. – August 15, 2011 – Pearson, the global leader in education technology and services, announced today that the Upper Canada District School Board has selected Pearson's PowerSchool as its new web-based student information system (SIS). PowerSchool will serve Upper Canada District's more than 30,000 students and 104 schools.

In choosing PowerSchool, the Upper Canada District is making use of the eSIS Customer Advantage offer, a new Pearson program for helping customers transition from the eSIS student information system to PowerSchool. Under this program, the Upper Canada District will now gain access to Pearson's broader technology platform to ensure a successful implementation of PowerSchool.

"The Upper Canada District School Board selected Pearson's web-based solution because it could tailor PowerSchool to meet district needs with no additional costs," said Aster Laleman, Strategic Accounts Manager for the School Systems group of Pearson.

"We chose to participate in eSIS Customer Advantage program to a solid foundation for student information management," said David Myers, Acting Manager of Information Systems Services for the Upper Canada District School Board. "Pearson's SIS solution has provided us with additional capabilities to improve communication, support improved learning outcomes for all students, and help us attain our strategic goal of a 90% graduation rate by 2020."

PowerSchool will serve as the information backbone for the Upper Canada District. Through its robust set of communication tools, PowerSchool will provide access to secure, real-time student information through a web browser. The parent portal facilitates interactive dialogue between parents, students, and teachers. Additional features, such as master scheduling and reporting tools, will lend substantial efficiencies to the district.

"The Upper Canada District understood that the information provided by a new SIS would positively impact student performance and district reporting processes," said Paul Fletcher, president of the School Systems group of Pearson. "The strong feature set and ability to scale PowerSchool will meet the district's long-term informational and real-time communication needs."

The Upper Canada District School Board expects to complete the implementation of PowerSchool by September 2012.

For more information on eSIS Customer Advantage, visit:
<http://www.pearsonschoolsystems.com>.

About Pearson

Pearson (NYSE:PSO), the global leader in education and education technology, provides innovative print and digital education materials for pre-K through college, student information systems and learning management systems, teacher licensure testing, teacher professional development, career certification programs, and testing and assessment products that set the standard for the industry. Pearson's other primary businesses include the Financial Times Group and the Penguin Group. For more information about the School Systems group of Pearson, visit www.pearsonschoolsystems.com.

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