

# ***NEWS RELEASE***

## **Pearson School Systems Launches 2006 Customer Excellence Awards Contest**

*Five Winners Receive All-Expense-Paid Trips for Two  
to 2006 Pearson School Systems Users Conference*

**MESA, Ariz. – Jan. 31, 2006** – Pearson School Systems today announced the kickoff of its first Customer Excellence Awards Contest. The 2,300 school districts and 20,000 schools nationwide using Pearson School Systems education technologies are invited to enter and share their vision for the ways that technology is helping them improve teaching and learning.

“Our customers are using our student information and assessment products in many creative ways that support improved achievement,” said Mike Evans, president, Pearson School Systems. “This new awards program offers us the opportunity to recognize their accomplishments and provides a way for them to share their success stories with colleagues from around the country.”

Districts will be recognized for innovative use of Pearson School Systems’ education technologies in five categories: Student Assessment Solution, Student Management Solution, Communication or Collaboration Solution, Integrated Solution and Education Achievement.

Each school district may enter in up to three categories, and a separate application must be submitted for each award. All applicants must have implemented one or more Pearson School Systems products to enter, but are not required to purchase any products or services within the year of the contest.

The five winners will receive all-expense-paid trips for two to the 2006 Users Conference, Nov. 8-10, in Anaheim, Calif. At the opening ceremony, each winner will be presented with an award, and one will be named Pearson School Systems “Customer of the Year.”

Entries must be received no later than May 31, 2006, and winners will be announced on or before Aug. 1, 2006. Schools can enter online at <http://www.pearsonschoolsystems.com/excellenceawards/index.html>.

### **About Pearson School Systems**

Pearson School Systems (PSS) is changing the face of K-12 student performance and information management through its offering of tightly integrated, mission-critical district enterprise solutions. Through its innovative, digital solutions, PSS is dedicated to helping schools perform and students succeed. Its product lineup includes SASI, the comprehensive student information system; Pearson Centerpoint; the multi-platform, Web-based student information and performance management system; CIMS® the comprehensive finance, human resources, and student information system; Pearson Inform, the achievement data analysis and decision support tool; and Pearson Benchmark, the customizable, Web-based district benchmark testing solution. Pearson School Systems is a business of Pearson Education, the world's leading integrated education company, which in turn is a part of Pearson, the international media company. For more information, please visit: [www.pearsonschoolsystems.com](http://www.pearsonschoolsystems.com)

### **For more information, press only:**

Lisa Wolfe, L. Wolfe Communications, 773-325-9935, [lwolfe@lwolfe.com](mailto:lwolfe@lwolfe.com)

###