

PRESS RELEASE

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Pearson Centerpoint is Finalist in Software & Information Industry Association's 2006 Codie Awards *Recognized in "Best Student Information System or Gradebook" Category*

MESA, Ariz.– Feb. 8, 2006 – Pearson School Systems announced today that its Centerpoint™ student information system is a finalist in the Software & Information Industry Association's (SIIA) 21st Annual Codie Awards. Centerpoint is honored in the "Best Student Information System or Gradebook" category.

Centerpoint is a real-time, Web-based student information and performance management system. Combining all aspects of a student information system with key functions such as grade books with skills reporting and standards tracking, attendance, an assessment engine and much more, Centerpoint optimizes school and student management, allowing administrators, teachers, parents and students to work together toward maximum student performance.

Established in 1986, the Codie Awards recognize outstanding achievement and vision in the software, digital content and education technology industries. The software and information industry views the Codie Awards as the leading honor for this sector's finest products and services.

The "Best Student Information System or Gradebook" category awards the best student information system or gradebook designed for preK-12 and postsecondary educators and administrators.

"We are thrilled to see Centerpoint is a finalist in the 2006 Codie Awards," said Mike Evans, president, Pearson School Systems. "Schools and districts across the country are choosing Centerpoint to manage student information because it's comprehensive, customizable and easily integrated with other systems. It allows teachers, students and parents to find all the information they need at their fingertips."

This year, the Codie Awards recognized finalists in 71 categories and drew a record number of nominations: 1,026, from more than 500 companies.

“We founded the Codie Awards 21 years ago so that the pioneers of the then-nascent software industry could evaluate and honor each other’s work,” said Ken Wasch, president, SIIA. “The Codies have grown along with the markets it represents, and today competition is fiercer than ever. That makes selection as a Codie finalist a true achievement, and all the companies on this year’s list should feel justifiably proud of their recognition.”

The Codie Awards is the only peer-recognition awards program of its kind in the industry, providing a unique opportunity for companies to earn the praise of their competitors. The 2006 Codie Awards will be presented at a gala event on May 16, 2006, at the Westin St. Francis Hotel in San Francisco, Calif.

About the Software & Information Industry Association

The Software & Information Industry Association is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to the leading companies that are setting the pace for the digital age. Go to www.sija.net for further information.

About Pearson School Systems

Pearson School Systems (PSS) is changing the face of K-12 student performance and information management through its offering of tightly integrated, mission-critical district enterprise solutions. Through its innovative, digital solutions, PSS is dedicated to helping schools perform and students succeed. Its product lineup includes SASI, the comprehensive student information system; Pearson Centerpoint, the multi-platform, Web-based student information and performance management system; CIMS[®], the comprehensive finance, human resources and student information system; Pearson Inform, the achievement data analysis and decision support tool; and Pearson Benchmark, the customizable, Web-based district benchmark testing solution. PSS is a business of Pearson Education, the world’s leading integrated education company, which in turn is a part of Pearson, the international media company. For more information, please visit: www.pearsonschoolsystems.com

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