



Press Contact

Andrea Carson  
Pearson  
604.297.4719  
andrea.carson@pearson.com

Matt Helmke  
Zero to Five Contact for  
Pearson  
610.368.8490  
matt@0to5.com

**FOR IMMEDIATE RELEASE**

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**Pearson School System's Advanced Learning Summit:  
Rebuilding Post-Katrina Communities Not With Bricks and Mortar But With  
Student Data**

*- Pearson's advanced training event rebuilds systems and student data for New Orleans Science and Math Charter High School -*

**FOLSOM, CA - APRIL 30, 2007-** Pearson School Systems- a division of Pearson- the world's leading integrated education company, recently hosted its second annual Advanced Learning Summit in New Orleans, Louisiana. The Advanced Learning Summit - a four-day exclusive training event for the nation's top 100 PowerSchool student information system (SIS) administrators - is taught by PowerSchool's top developers, trainers and analysts and is aimed at providing detailed "under the hood" instruction on the many intricacies of PowerSchool.

In addition to exclusive training opportunities, the Advanced Learning Summit gave PowerSchool administrators the opportunity to help rebuild systems and student data at New Orleans Science and Math Charter High School (NOSM), which was severely damaged by Hurricane Katrina. NOSM is one of only two specialty science and math schools in the country, with an open admissions policy and a majority of African American students.

Since hurricane Katrina, New Orleans Science and Math Charter High School has relocated and rebuilt its internal infrastructure. Despite this progress, a year or more has passed since school administrators and teachers have been able to utilize the PowerSchool system—the task of rebuilding the system required far greater time and resources than the high school was able to provide.

To solve this dilemma, on March 6, 2007, more than 60 PowerSchool developers, trainers, analysts and administrators attending the Advanced Learning Summit, gathered at New Orleans Science and Math Charter High School to bring the PowerSchool system, its data, and school staff up-to-date. The Advanced Learning Summit attendees and staff delivered the training and tools required to help the high school sufficiently manage its' student information including:

(more)

- End of term process, yearly process, counselor tools
- Importing and exporting student data to state reporting system
- Customized and standard reporting
- Office functions such as searching, attendance, form letters, mail letters
- PowerGrade - PowerSchool's grade book application
- PowerScheduler - PowerSchool's student scheduling application;
- Discipline screens and behavioral reporting features;
- Customized reporting for student health and immunization data.

By 9:00 p.m. that evening the Advanced Learning Summit team was able to rebuild the high school's student data and fully prepare its staff to utilize PowerSchool for the remainder of the school year and the many school years ahead. We should have a sentence about the tangible benefits this will bring to day-to-operations to illustrate why it is an important accomplishment.

"The work at New Orleans Science and Math Charter High School was superb. We should do this every time we attend a conference in any community - there is always a school out there in need of help," said Cynthia LaPier, Chief Information Officer, Plainedge Public School District and participant in the 2007 PowerSchool Advanced Learning Summit. "It was an honor to witness first-hand the bravery and fortitude of rebuilding a city and the pride that its residents have for their children - I just loved it and am proud to have contributed to the reconstruction efforts by helping this school repair its student data."

Pearson is committed to helping its customers advance student learning through innovative student information management tools such as PowerSchool. Further illustrating this commitment, the company plans to send a PowerSchool resource to New Orleans Science and Math Charter High School at the end of March to ensure they are on the continued path to success and synthesize all the great work that was accomplished during the Advanced Learning Summit.

### **About Pearson**

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