

# PEARSON



**LEVERAGING PERFORMANCE  
METRICS FOR ACHIEVEMENT**

**“WHEN PERFORMANCE EXCEEDS AMBITION,  
THE OVERLAP IS CALLED SUCCESS.”** – *Cullen Hightower*

Quick and easy access to student performance data is critical to making timely strategic decisions. But access alone isn't enough. Schools and districts also need to analyze performance data from various perspectives, find patterns, and see the “big picture”. With a “big picture view” of individual student performance, teachers are better able to identify potential problems and take the appropriate prescriptive or preventative actions to ensure each student is performing to the best of their abilities.

In the age of increased accountability, it is not enough to simply look at summative, high stakes results once a year. Often, by the time these results are available, it is too late to provide the interventions necessary to prepare students to master content standards and meet state and federal requirements. It is essential that educators and administrators know early on which students and schools need help, whether it be to meet the passing standard or to meet the standards for the highest level of achievement.

Comprehensive performance data analysis – the identification of areas of strength and areas of concern; the recognition of patterns and trends; the measuring of actual performance compared to goals – is the keystone of effective school improvement planning. It is essential that educators have access, not only to state summative data, but also to formative assessment results and other key performance indicators. Yet many data reporting systems fall short in this effort, forcing educators to try and make sense of disparate data from multiple sources.

Educators need a data reporting system that can deliver a complete performance picture, which reports and analyzes the results from all a district's important assessments, including but not limited to state high stakes and other state tests, national norm referenced tests, early literacy assessments, and any non-proprietary formative assessments.

With easy access to unlimited pre-defined and ad hoc analytical reports on student, classroom, school, and district performance data, educators can better measure performance against local, state, and federal standards; make informed, collaborative decisions for student, school, and district improvement; and target students, teachers, and schools in need of assistance. Pearson enables this through its unsurpassed performance dashboard, Pearson Inform.

Pearson Inform, which can be used with each of Pearson's SIS solutions, is a data analysis and decision support tool that delivers a comprehensive student performance analysis, enabling educators to measure student progress and improve district performance by providing insight into district wide performance from subject area to concept – level, including state standards for performance analysis and curriculum revision. Leveraging data from multiple sources, such as student information systems, assessment systems and data warehouses, Pearson Inform captures, shares and reports on a variety of student and assessment information. This data includes student demographics, grades, state tests, standardized tests, district tests and more. With this, schools and districts can analyze data from various perspectives, find patterns, compare performance results, and gain a bird's eye view of their district that spans teachers, schools, grade levels, and standards achievement.

Furthermore, Pearson Inform's ability to quickly identify and target intervention groups, based on district or school-defined criteria, or selected by teachers and principals, takes Pearson Inform well beyond standard data reporting tools. Using Pearson Inform's features that support targeted assistance, educators can identify which students, teachers, and schools need help; develop academic intervention plans; and monitor progress throughout the school year. From there, educators can define the content of academic intervention plans, including not only test history, but also a history of intervention activities, instructional concepts to be targeted, teacher comments, and intervention activities for students and parents.

In addition to basic performance reporting, district and school leaders may leverage the performance metrics gleaned from these systems to develop reports comparing actual results to federal, state, or district/school performance goals. Alternatively, the district's educators may measure actual state assessment performance against goals defined in their district/school's improvement plan. Ultimately, the district's educators may create, retrieve, and share an unlimited number of performance analysis reports, designed to quickly pinpoint areas of strength and concern, and then drill down to students to plan instruction, to determine professional development, to monitor progress, and to target assistance.

By providing an easy-to-use, yet robust, tool for performance data analysis, teachers, principals, and district leaders gain the information they need to make effective decisions affecting teaching and learning. With such systems, district leaders may view data on any school or classroom in their district and compare school performance side-by-side. Pearson Inform also makes it easy for all the district's educators to get the right reports at the right time. Using the shared Report Library and default views, district and school leaders may easily guide teachers and other educators to quickly access important pre-defined reports, specific to each school or teacher's class. Furthermore, users can create folders containing reports that support district initiatives and planning processes.

Pearson Inform's expansive capabilities promote collaborative decision making, allowing educators to measure progress against district, state and federal accountability standards, and support a continuous improvement model. Pearson Inform provides a comprehensive student performance data analysis system for giving all educators – from the classroom teacher to the superintendent – the longitudinal student performance information they need to make effective, informed decisions impacting teaching and learning. With the ability to capture, access and analyze performance metrics and data across an entire school or district, educators become one step closer to realizing the ideal that is data-driven decision making.

**“Pearson Inform provides one-click access to clear, intuitive reports on student and school performance, as well as powerful graphs and charts – predefined or customized – which make it easy to target assistance, measure progress, and inform instruction. With Pearson Inform, educators and administrators get the decision critical information needed to power performance and drive accountability in their schools and districts.”**



**FOR MORE INFORMATION ON PEARSON'S VISION FOR  
POWERING PERFORMANCE IN EDUCATION**

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