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FOR IMMEDIATE RELEASE

Pearson Primes for Growth in Student Information Systems

RANCHO CORDOVA, CA - November 19, 2007 - Pearson announced today the move of its School Systems group's headquarters in response to ongoing and future growth in its student information systems business.

As the third largest software development company in the Sacramento area, the School Systems group of Pearson is maintaining its close ties to the community by moving to a new facility only minutes from the current building.

"These are very exciting times at Pearson. Our rapidly expanding business and accompanying personnel growth has necessitated moves in a few key areas throughout the nation. Our new Sacramento area facility provides the right setting for our employees to continue producing the industry's leading student information systems, gradebooks, and performance reporting tools," said Mary McCaffrey, president of the School Systems group of Pearson.

Pearson is the leading education company offering a strategic portfolio of student information solutions designed for the evolving needs of K-12 schools and districts. With three locations in the US and Canada, including Sacramento, Phoenix, and Vancouver, BC, the School Systems group of Pearson has almost 500 employees providing award-winning student information solutions and the most comprehensive services portfolio in the industry. We help thousands of school districts focus on the fundamentals: advancing student learning, communicating with stakeholders, meeting and exceeding reporting requirements, and becoming more efficient.

About Pearson

Pearson is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. For students preK-12, Pearson provides effective and innovative curriculum products in all available media, educational assessment and measurement for students and teachers, student information systems, and teacher professional development and certification programs. Our respected brands include PowerSchool, Chancery SMS, Pearson Inform, Scott Foresman, Prentice Hall, and many others. Our comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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