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**FOR IMMEDIATE RELEASE**

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**Pearson School System's PowerSchool Premier Expands National Customer Base**

*More than 8,800 schools across the U.S. rely on the web-based student information system to provide technology innovation, simplified functionality, and extensive customization capabilities*

**FOLSOM, CA - July 30, 2007** - Pearson School Systems today highlights five of its newest school district customers in four states for its PowerSchool Premier student information system. The easy-to-use, web-based student information system has a proven record with districts that cite its technology innovation, simple, intuitive interface, and scalability as key factors in their decisions.

While each district faces unique technology challenges, most are aligned through universal needs such as streamlined reporting processes, improved real-time communication among key stakeholders—including students, parents, teachers and administrators—as well as quick access to critical student data, so that measures can be taken in a timely manner to positively impact student performance.

PowerSchool Premier is optimized to address this broad set of data-driven needs while scaling easily to meet the technology demands of growing schools and districts. The system offers a complete view of each student's performance data to guide decisions in the classroom, at the district office, and from home.

“School districts take a range of factors into consideration before adopting sophisticated technology like an SIS, such as user acceptance, flexibility, and sustainability,” said Mary McCaffrey, President of Pearson School Systems. “PowerSchool Premier's architecture was designed to address each of those factors through its sophisticated web-based interface.”

(more)

The following are a few of the school districts implementing PowerSchool Premier in the 2007 school year:

- Park Hill School District, Kansas City, MO - almost 9,500 students
  - *Primary reason for moving to PowerSchool Premier:*  
Wanted the ability to perform extensive customization to user interface and liked the system's intuitive design and flexibility
- Falmouth School District, Falmouth, MA - over 4,300 students
  - *Primary reason for moving to PowerSchool Premier:*  
Desired a system with robust state reporting and the ability to grant counselors, teachers, and parents web-based access to comprehensive student data
- Foxborough School District, Foxborough, MA - more than 3,000 students
  - *Primary reason for moving to PowerSchool Premier:*  
Required improved access to student data as well as strong state reporting features
- Douglas County School District, Minden, NV - approximately 6,500 students
  - *Primary reason for moving to PowerSchool Premier:*  
Wanted the ability to customize reports, manage data from one server instead of multiple, and provide parents access to check their students' grades and attendance on line
- Enid Independent School District 57, Enid OK - over 6,600 students
  - *Primary reason for moving to PowerSchool Premier:*  
Needed 24/7 stakeholder access to information across the district, and required system flexibility, and proven performance

More than 8,800 schools and 4.2 million students use PowerSchool. For more information go to: [powerschool.com](http://powerschool.com)

### **About Pearson**

Pearson is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. For students preK-12, Pearson provides effective and innovative curriculum products in all available media, educational assessment and measurement for students and teachers, student information systems, and teacher professional development and certification programs. Our respected brands include PowerSchool, Chancery SMS, Pearson Inform, Scott Foresman, Prentice Hall, and many others. Our comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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