



[Press Contact](#)
Andrea Carson
Pearson
604.297.4719
andrea.carson@pearson.com

Matt Helmke
Zero to Five Contact for
Pearson
610.368.8490
matt@0to5.com

FOR IMMEDIATE RELEASE

Marion County Public Schools to Implement Pearson School System's Chancery SMS for 2007 School Year

Enterprise-level student information system (SIS) will manage student information for 53 schools, supporting more than 42,000 students

FOLSOM, CA – April 23, 2007 – Pearson School Systems, a division of Pearson Education—the world's leading integrated education company—announced today that Marion County Public Schools (MCPS) in Ocala, Florida has selected Chancery SMS as its new enterprise-level student information system (SIS). Chancery SMS will serve as the district's foundational student management solution in 53 schools—supporting more than 42,000 students—during the 2007 – 2008 school year.

“A lot of change is taking shape in Florida's public schools and the push to modernize student information systems is an important one,” said Dr. Diana Greene, Deputy Superintendent, Marion County Public Schools. “MCPS selected Chancery SMS because it will provide us with a highly customized and efficient solution that will meet complex Florida State reporting requirements and enhance the communication structure of the entire district, through its convenient web interface.”

Chancery SMS will provide MCPS with a proven, award-winning SIS, capable of supporting the district's enterprise-wide and cross-functional requirements. As a scalable solution that automates student information management processes, such as attendance and grades, Chancery SMS will allow MCPS to maximize student performance and meet state and federal reporting and accountability standards. The technology will play a central role in helping MCPS achieve seamless integration of critical applications and is customizable to meet MCPS' evolving needs.

“Marion County Public Schools represents an important milestone in Pearson's growth in the Florida SIS market,” said Mary McCaffrey, President, Pearson School Systems. “Florida school districts are looking for proven, customizable, web-based student information systems that meet the complex Florida DOE requirements. We are excited to be an SIS leader in Florida and are committed to providing the necessary resources to ensure our solutions effectively meet the needs of our current and future customers in the region.”

MCPS will use Chancery SMS in tandem with the Pearson Inform data analysis and decision support tool to gain a greater perspective on each student's individual performance. Additionally, educators can report and analyze performance data to identify areas of strength or weakness for each student; monitor their progress against district, state, and federal standards; and evaluate the effectiveness of instructional programs.

About Pearson

Pearson is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. For students preK-12, Pearson provides effective and innovative curriculum products in all available media, educational assessment and measurement for students and teachers, student information systems, and teacher professional development and certification programs. Our respected brands include PowerSchool, Chancery SMS, Pearson Inform, Scott Foresman, Prentice Hall, and many others. Our comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

###