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FOR IMMEDIATE RELEASE

**NOW EDUCATORS CAN PLAN, IMPLEMENT, EVALUATE ACADEMIC
INTERVENTIONS WITH PEARSON INFORM 4.2**

*Data Analysis and Decision Support Tool, Paired With Student Information
System, Gives Districts a Powerful Solution for Using Data to Improve Student
Achievement*

RANCHO CORDOVA, CA. - NOVEMBER 27, 2007 - Pearson today launched the newest update to Pearson Inform, its award-winning achievement data analysis and decision support tool for K-12 schools. With its new Academic Intervention Plan feature, Pearson Inform 4.2 significantly expands its capabilities for planning individualized and group student instruction.

Building on the product's robust support for identifying and monitoring intervention groups, the new feature allows educators to quickly and easily develop intervention plans for any group of students who need instruction outside of the regular academic program, such as remediation activities for struggling students or enrichment academics for gifted students. With this new feature, Pearson Inform now fully supports the Response to Intervention (RTI) framework and helps school districts meet state and federal mandates and reporting requirements.

When paired with a student information system, such as PowerSchool Premier, Pearson's innovative, award-winning, easy-to-use student information system, Pearson Inform gives educators a quick view into individual student performance, enabling them to measure progress, plan for improvement, intervene when necessary and improve overall district and school performance. With access to a wealth of student data, educators can develop individualized learning plans that include performance history, concept mastery status, intervention activity history, assignment of new intervention activities and programs, educator comments, targeted concepts and suggestions for parents. District leaders, principals and teachers can create and store Academic Intervention Plans, as well numerous other reports, analyzing multiple formative and summative assessment results by year, subject, grade, demographics and more.

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“Pearson is committed to developing intuitive and innovative solutions that help educators improve student achievement,” said Mary McCaffrey, president of the School Systems group of Pearson. “When a school district implements Pearson Inform with PowerSchool Premier, educators will have a complete view of multiple sources of student data and can develop targeted plans to intervene or accelerate learning, putting all students on a course for academic success.”

As an example, a principal can use Pearson Inform 4.2 to identify a reading intervention group for third-grade students who failed last year’s state reading assessment and are not meeting learning goals based on the first two interim reading assessments. Then, in collaboration with the school’s reading specialist and teachers, an Academic Intervention Plan can be developed that includes a number of targeted learning activities, such as one-hour daily of small-group instruction, use of a special curriculum or reading learning tool, or daily reading with a parent.

Paired with PowerSchool Premier, the principal and district leaders can use Pearson Inform 4.2 to access student and class demographic information and get a summary analysis of current and historical school and classroom performance. With access to all student assessment and demographic data through these seamlessly integrated technology tools from Pearson, educators receive a comprehensive picture of what is happening with all of the students, based on multiple performance indicators, across the district or school, by classroom, and within an intervention or other student group. Based on this information, educators can determine the best intervention plans for students.

Once the plans are put into action, district leaders, principals, instructional specialists and teachers can monitor student progress in an intervention group, individually, in subsets, or as a whole. Teachers can view the plans for individual students and make comments or add additional information that will be included with the Academic Intervention Plan in historical data and can be shared with other educators and parents.

The Academic Intervention Plans in Pearson Inform 4.2 are available to teachers and administrators online or they can be printed and included with grant reports or shared with individual students’ parents at conferences.

For more information about Pearson Inform 4.2, visit www.pearsonschoolsystems.com/products/inform

About Pearson

Pearson is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. For students preK-12, Pearson provides effective and innovative curriculum products in all available media, educational assessment and measurement for students and teachers, student information systems, and teacher professional development and certification programs. The company’s respected brands include PowerSchool, Chancery SMS, SASI, Scott Foresman, Prentice Hall and many others. Pearson’s comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student. Pearson’s other primary businesses include the Financial Times Group and the Penguin Group.