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FOR IMMEDIATE RELEASE

Chancery SMS From Pearson School Systems Earns Finalist Honors in Software & Information Industry Association's 2007 Codie Awards

Centralized Student Information System Recognized in "Best K-12 Enterprise Solution" Category

FOLSOM, Calif. – Jan. 31, 2007 – Pearson School Systems today announced that Chancery SMS® is a finalist in the Software & Information Industry Association's (SIIA) 22nd Annual Codie Awards. The centralized student information system is recognized in the "Best K-12 Enterprise Solution" category.

The Codie Awards recognize 72 categories of outstanding products and services. This year's finalists represent an impressive array of technology and business excellence, passion and success. They were chosen from more than 1,200 nominations, submitted by more than 600 companies – breaking the record set in the 2006 awards.

The "Best K-12 Enterprise Solution" category honors the best non-instructional business management tool that supports education enterprises at the preK-12 level, including transportation, human resources, security, food services, scheduling and registration services, data mining, data analysis, student information systems, network services, special education funding tracking and IED tracking.

"At Pearson School Systems, we are committed to providing schools with technology solutions that help them use data to raise student achievement," said Mary McCaffrey, president, Pearson School Systems. "We are proud to have Chancery SMS recognized as a finalist in the 2007 Codie Awards."

Chancery SMS is a proven, award-winning, enterprise-class student information system, supporting enterprisewide and cross-functional requirements for middle to large districts and statewide implementations. The system offers a role-based educational dashboard that provides

teachers and administrators with the specific information they need to allocate resources and time effectively and make informed, data-driven decisions that support and enhance student performance.

“The 2007 Codie finalists represent real winners, even at this stage of the contest,” said Ken Wasch, president, SIIA. “Competition is fiercer than ever, and that makes selection as a Codie finalist a real achievement. All the companies on this year’s list should feel justifiably proud of their recognition.”

In the next step of the Codie Awards process, SIIA members will select winners in each category. The 2007 Codie Awards will be presented on April 17 at the Palace Hotel in San Francisco. For a complete list of the 2007 Codie Award finalists, visit www.siiia.net/codies/2007/finalists.asp. For more information about Chancery SMS, visit www.PearsonSchoolSystems.com

About Pearson School Systems

Pearson School Systems is advancing student learning through its highly interoperable enterprise solutions for student information management. As the market leader in K-12 technology innovations, Pearson School Systems supports about 20 million students with a product lineup that includes PowerSchool® Premier, Chancery SMS, Mac School, Win School, SASI and CIMS. Pearson Inform, the achievement data analysis and decision support tool, rounds out a solution set designed to provide administrators, teachers, students and parents with comprehensive software options that are easy to use and can be customized to meet a wide range of end-user needs. All Pearson School Systems products are fully supported with training and the finest customer support services in the industry. Pearson School Systems is a business of Pearson Education (www.pearsoned.com), the world’s largest integrated education company, which in turn is part of Pearson (NYSE: PSO), the international media company. Pearson’s other primary operations include the Financial Times Group and the Penguin Group.

For more information, press only:

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